



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser **Pol/Iss/Justice for All NC (17172)**
Agency **Innovative Advertising (2144)**
Buyer
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**
ph: (555) 555-5555

Product **Political - Issue (1068)**
Brand **JUSTICE FOR ALL NC (140965)**
Acct Types **National/Political**
Est/Headline **/06403127**

Demo
Revision
Comments **JUSTICE FOR ALL NC**
******* THIS IS A CASH IN ADVANCE**

Invoice **654203**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **339830**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 2:07:45PM**

Innovative Advertising
403 North Columbia Street
Covington, LA 70433

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCT	Amount	Remarks
1.0	Spot	4:30:00AM- 4:59:00AM	Day,Tu-1	11/06/12 4:43AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	NCSFAIRNESS	\$500.00	
2.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1	11/06/12 5:09AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCSFAIRNESS	\$1,250.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1	11/06/12 5:44AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCSFAIRNESS	\$1,250.00	
4.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:35PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU		\$3605.00	
5.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	11/05/12 7:58PM (Mo)	00:30	ENTERTAINMENT TONIGHT		\$7500.00	

We warrant that the actual broadcast information
shown on this invoice was taken from the official
program log.

Gross Total	\$14,105.00	Total Spots	5
Commission	(\$2,115.75)		
Net Total	\$11,989.25		